

## ABSTRACT

The customized clear, free from impediment, obstruction, or hindrance, or the translucent or transparent transmission of light is permitted to shine through an injected or poured pliable plastic which could be PVC, formulated to emit the maximum even dispersion of LED (light emitting diodes), illumination. The single or multiple LEDs are fitted into a cavity usually in the back of the plastic unit in order for the emission of light to pass through the unit. This light emitting unit is usually molded for application onto wearable apparel, accessories or decorative items and can be molded into varying shapes, colors, designs or logos with impressions within or on the surface in flat, two dimensional or three dimensional properties for illumination and exploitation of said unit. With the LEDs fitted or inserted into said unit and connected to a power source the said unit will emit light throughout the light transmitting device evenly and uniformly, thus attracting attention specifically to the illuminated image, logo or item rather than lighting for illuminations sake.

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